

Caroline Yu

Digital Reporter

Writer with experience in reporting hard news and social media production, including live-tweeting and producing social videos. Organized, responsible and driven to always do the best work possible with excellent communication skills and the ability to work effectively in group settings.

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EDUCATION

BA in Journalism and Mass Communications

Arizona State University

08/2018 - 05/2022

Phoenix, AZ

GPA: 3.8

- Minor in French
- Barrett, the Honors College

SKILLS

Microsoft Office

Adobe Suite

Video Editing

Social Media

AP Style

Conversational French

Photo Editing

Wordpress

HTML

ACHIEVEMENTS

Dean's List (08/2018 - 05/2022)

Walter Cronkite School of Journalism and Mass Communications

New American Scholar — Dean's Award

Academic scholarship at Arizona State University

Honor's Thesis (08/2020 - 05/2021)

Working with two other students, developed a digital magazine on sustainability for college students

3rd Place Best News Writing — Off Campus Issues

Los Angeles Press Club's 63rd Annual Southern California Journalism Awards

Science Reporting Finalist — Any Platform

Los Angeles Press Club's 63rd Annual Southern California Journalism Awards

INTERESTS

Sustainability

Culture

Leadership

Design

Politics

Entertainment

Communications

WORK EXPERIENCE

Reporter

Independent Newsmedia

05/2020 - Present

Phoenix, AZ

Print and digital community-centric publication

Achievements/Tasks

- Wrote stories weekly on local and hyperlocal community news
- Reached audiences in Scottsdale, Tempe and the greater Phoenix metro area
- Assisted with producing and uploading digital content including personal work

Digital Reporter

Cronkite News with AZ PBS

01/2020 - 05/2020

Los Angeles, CA

Collaboration with ASU and Arizona PBS to provide news content for local market

Achievements/Tasks

- Covered news and sustainability within the Los Angeles metropolitan area
- Pitched, developed, and produced digital stories
- Collaborated with bureau on additional reporting and media for other stories

Monthly Contributor

ASU Odyssey

08/2019 - 08/2020

Phoenix, AZ

College news website reporting on various subjects

Achievements/Tasks

- Produced monthly articles for the online community
- Pitched stories and worked with management on different assignments
- Developed social media presence by promoting stories via online profiles

Summer Administrative Intern

Page Architects

05/2016 - 08/2018

Houston, TX

Multidisciplinary design, architecture and engineering firm

Achievements/Tasks

- Maintained electronic file records for project teams
- Administrative support to operations director
- Worked with other interns on specialty tasks